

For Immediate Release

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N&D Communications Bags Creative Duties For CADD Centre

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CADD Centre is Asia's No.1 training centre for CAD Education and committed to nurturing professionals. With 23 years of expertise and 300+ Centres in India and overseas, this is a force to reckon with in CAD training. It has developed over 5,000,000 professionals across the globe.

N&D Communications has bagged the creative duties for this national brand. Though the brand had a large presence, they wanted to streamline their branding and brand message. They sought to develop a refreshing identity with a corporate look and feel.

N&D Communications will handle all ATL activities which includes the print and electronic media. Their print campaigns will include overseas campaigns and pan-Indian campaigns. Besides, generic campaigns, the campaigns would include offer campaigns and CADD Quest campaigns.

***N & D Communications** is a Chennai based new media-advertising agency that provides consolidated Creative and Branding solutions for the Product, Corporate and Service Industries. For more details about us please visit our site at www.ndcindia.com*